

# 19 Years In The Biz

*With Trisiana Muljono*



# 19 Years and Beyond of “One Challenging Hobby”

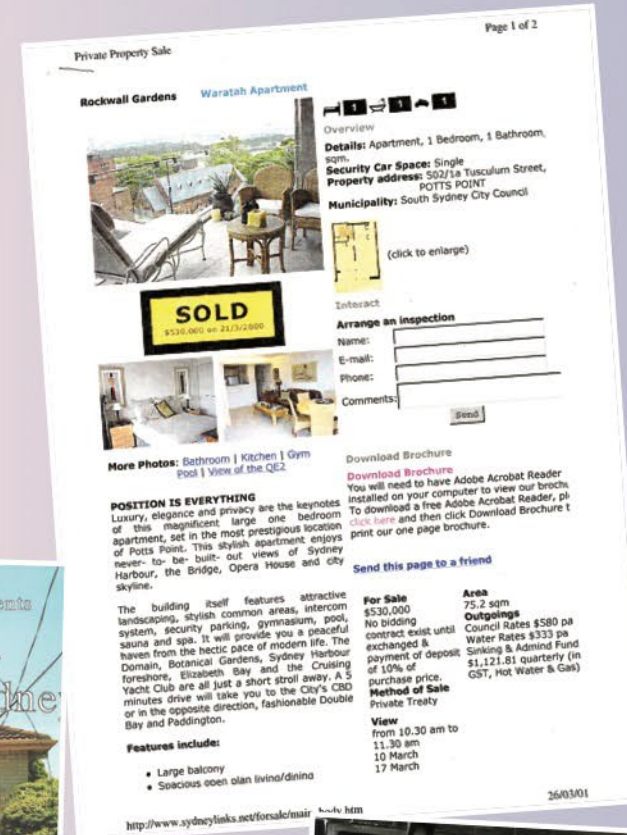
2001

2016 - 2019

2000

2004

2011



1999

## POTTS POINT BEGINNINGS

Before the rise of the internet, when banana yellow and blue interiors were all the rage, a young Trisiana Muljono began collecting brochures of properties, with dreams of owning her own home. It wasn't long until Trish found her first potential property, on Springfield Avenue in Potts Point (pictured above) and made her first property purchase in the suburb where she was set to thrive.



2000

## A HOBBY BECOMES A CAREER

A fresh-faced Trish (pictured above with one of her early property purchases) becomes a real estate agent.

2001

## TRISH CATCHES SALES-BUG

Trish sells her first property on Tusculum Avenue! Being tech-savvy, she created her

own brochure using software she taught herself how to use. It came in digital and print versions! (Brochure picture above).

2004

## A BUSINESS IS BORN

SydneyLinks becomes the name Trish decides on for her new business as she takes up residence in her first office, Shop 8, 91 Macleay Street, Potts Point. (Pictured above, SydneyLinks' first logo and banner).

2011

## OFFICE UPGRADE

After many years of success growing SydneyLinks, Trish upgrades to a bigger office, 115 Macleay St, Potts Point (pictured above).

2016 AND BEYOND

## THE NEW SYDNEYLINKS

Again the business upgraded to the beautiful Victoria street where Trish injected new life

into the business. From a branding refresh to tech upgrade and all of the social media you could ask for, SydneyLinks continues to grow. Looking forward to 20 years and beyond Trish looks to her clients first with new focus on doubling the business' Property Mangement portfolio and sales referrals from happy





---

# 1999

## A Year of Excellence

**PRESENTED BY  
KAREN MACALISTER-HOHEN**

1999 was reported as being an excellent vintage. This is because the weather in the lead up to February 1999 was stable with cooler than normal temperatures around Christmas and some rain patches that lead to healthy vines and sound ripe fruit. This wine is a blend of the Old Hill vineyard, planted 135 years ago and the Old Paddock vineyard planted about 98 years ago. Together these sites were recognised by the pioneering King family and Maurice O'Shea respectively as ideal for growing grapes to produce wine. The aspect and elevation (some of the highest sites in the Hunter Valley) of these vineyards are planted on rich volcanic red and yellow soils over limestone that has sustained the vines through countless droughts.

Vines of this age penetrate and bury their roots deep into the underlying bedrock for security, nourishment and resilience – similarly a business such as Sydney Links Real Estate has, over the last 20 years, established a deep connection with a wide range of clients, providing them with sound and secure real estate advice. The company and its tenacious Principal, Trish Muljono continues to show the excitement, strength and stability that has led her to success.

This has been hailed as an outstanding wine with lifted, fragrant Shiraz characters with an elegant finish and recommended for drinking in 2019.

