sydney inks











First:

The Current Market







Now: Looking Ahead



Looking AheadThe Agent Viewpoint

Property agents and sales agents are in survival mode until the market picks up. To relieve pressure from property owners we must consider every avenue to move property.



Looking Ahead<u>Tips – Properties for Sale</u>

1. Only sell if absolutely necessary, or

2. Only sell if the property is unique; amazing views, desirable land size, development options, water frontage.

- 3. Be patient as sale periods have increased from 2-4 weeks to 1-3 months.
- 4. Be prepared for flexibility.
- 5. Welcome weekly updates from agents.
- 6. Consider and discuss what is achievable.





Looking AheadTips - Properties for Rent

Tenancy: Keep good tenants!

- No rent increases.
- 2. Push for longer leases.
- 3. Agents contact tenants at the optimum time before lease expires to offer renewal.

Vacancy: More effort required.

- 1. Great photography to promote properties
- 2. Improved property descriptions for advertising.
- 3. Consider a price drop over vacancy.
- 4. Only advertise during the golden period
 - ie. 3 weeks before lease ends.







Banker's Advice:

Tamara



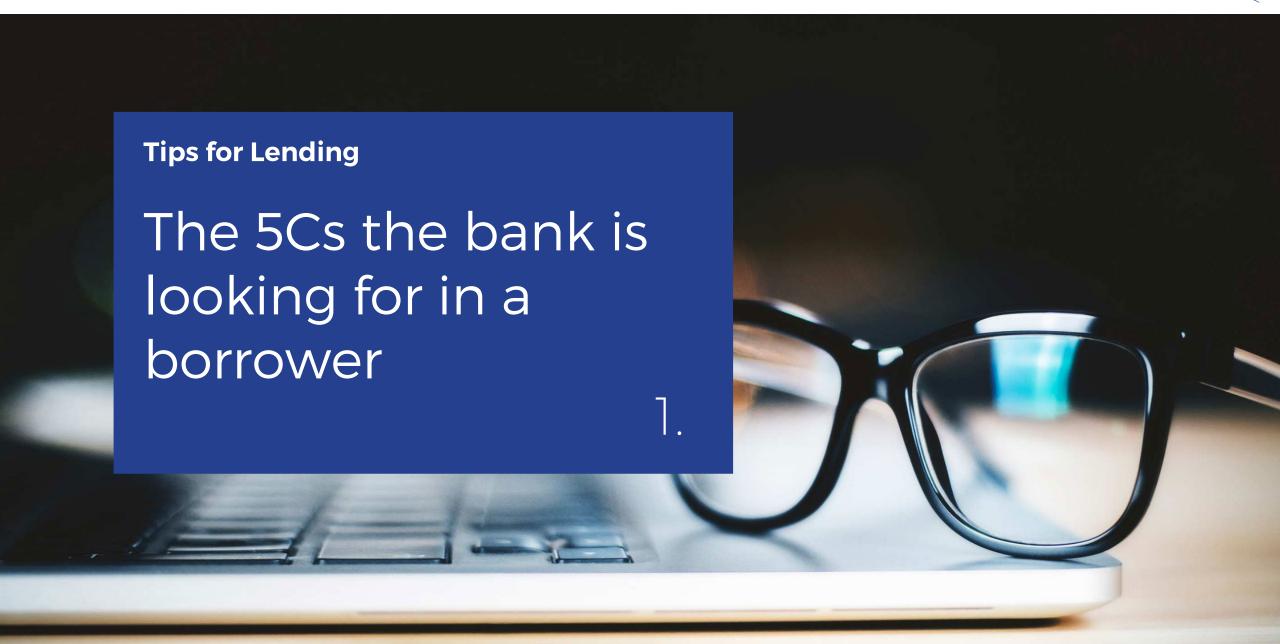


Tamara NgTips for Lending

- 1. The 5Cs the bank is looking for in a borrower
- 2. General Living Expenses
- 3. Debt to Income ratio
- 4. Deposit and genuine savings
- 5. Postcode- Where are you buying?
- 6. Family Support
- 7. Self-employed income







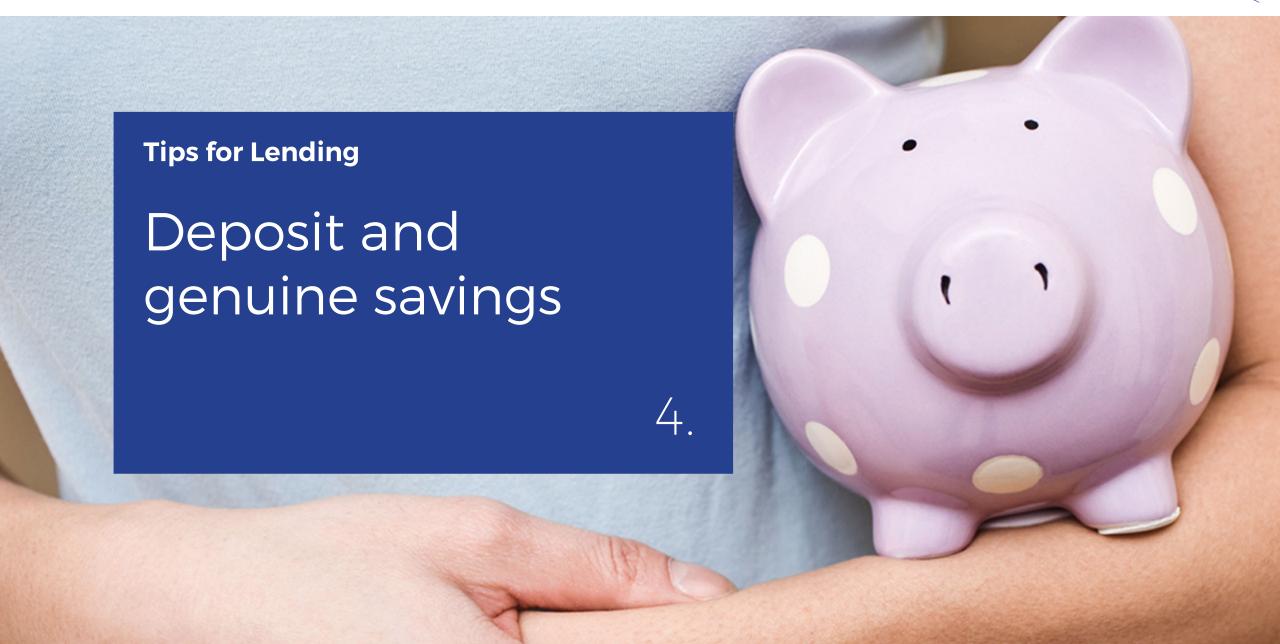




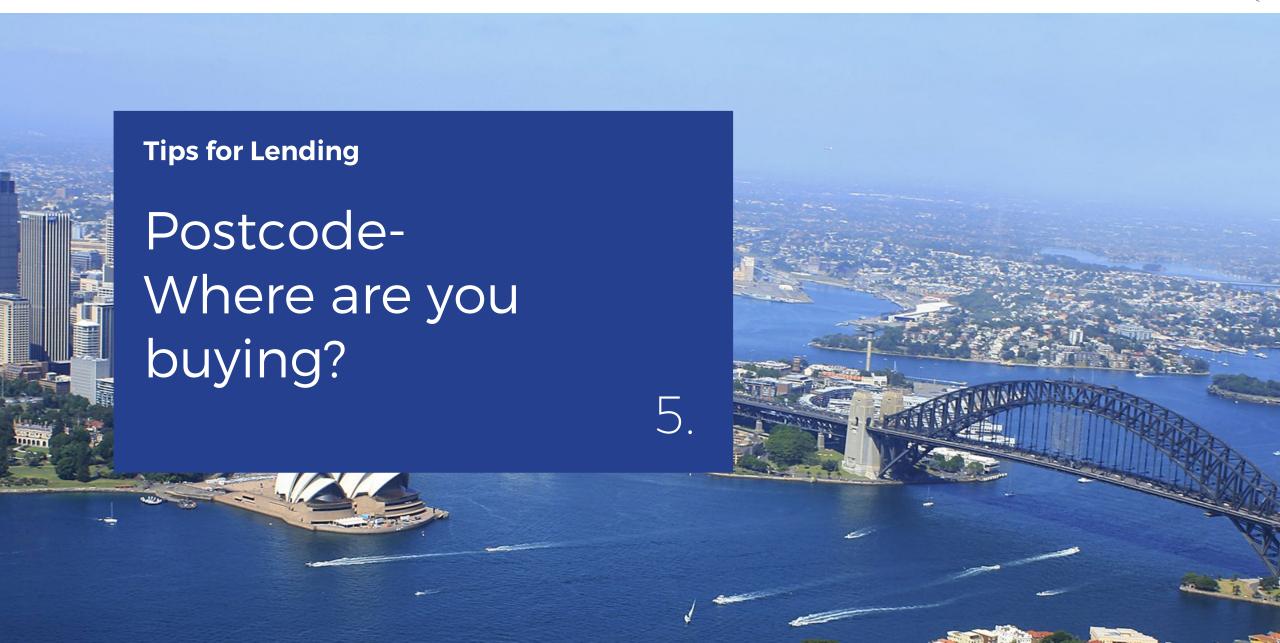




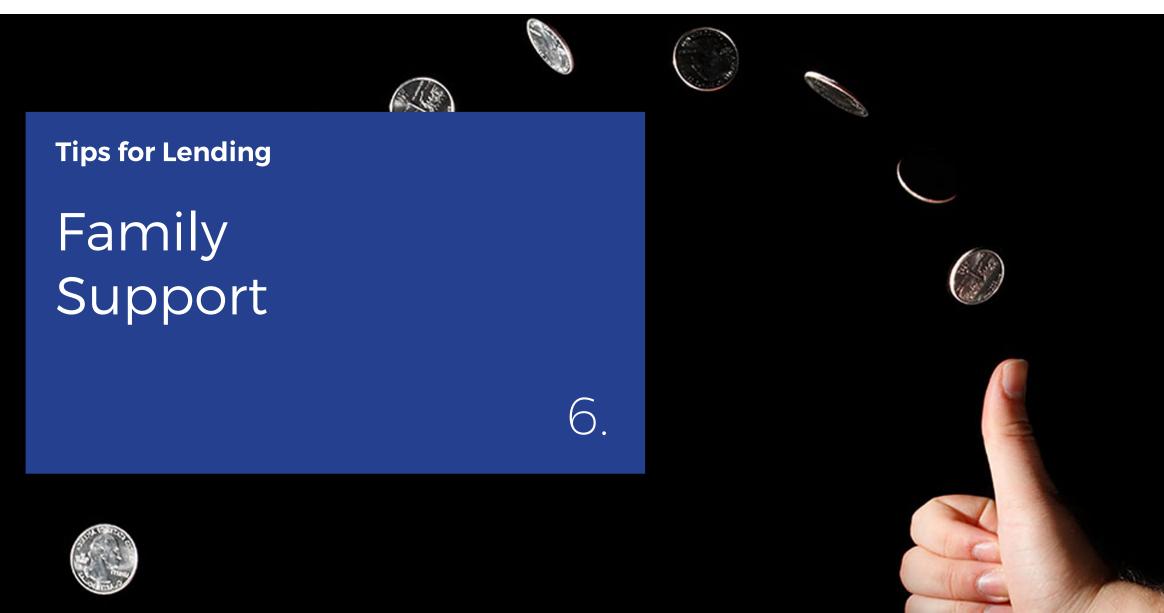


















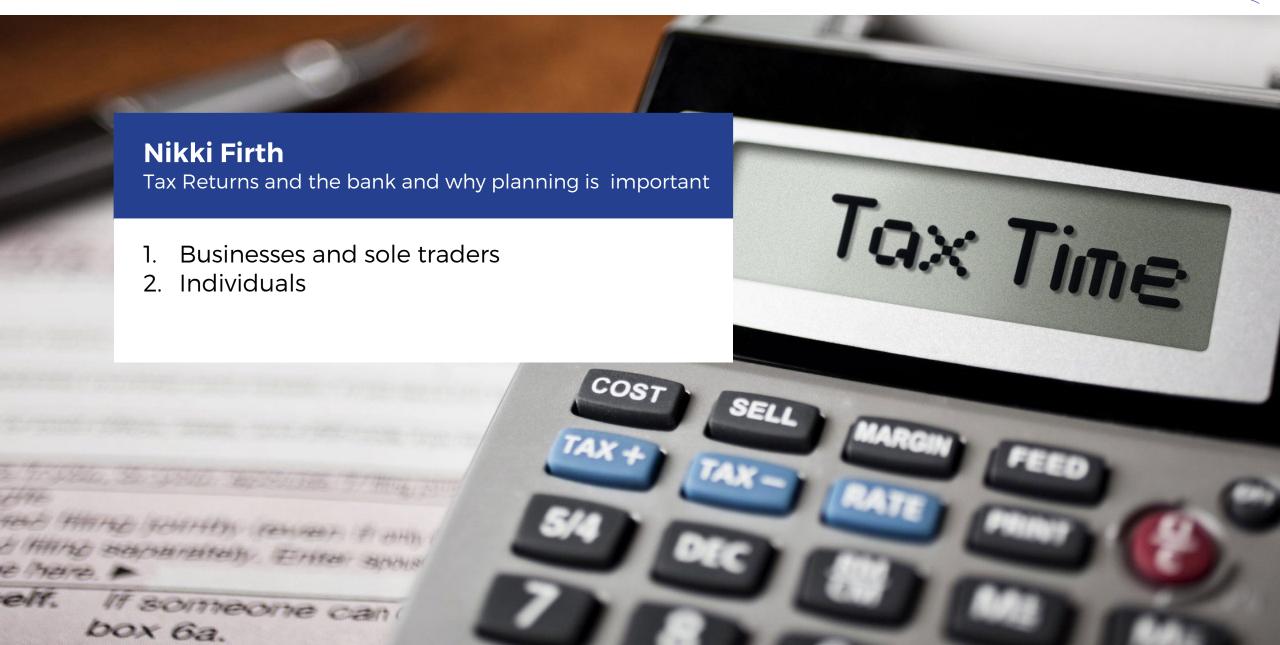
Accountant's Advice: Nikki



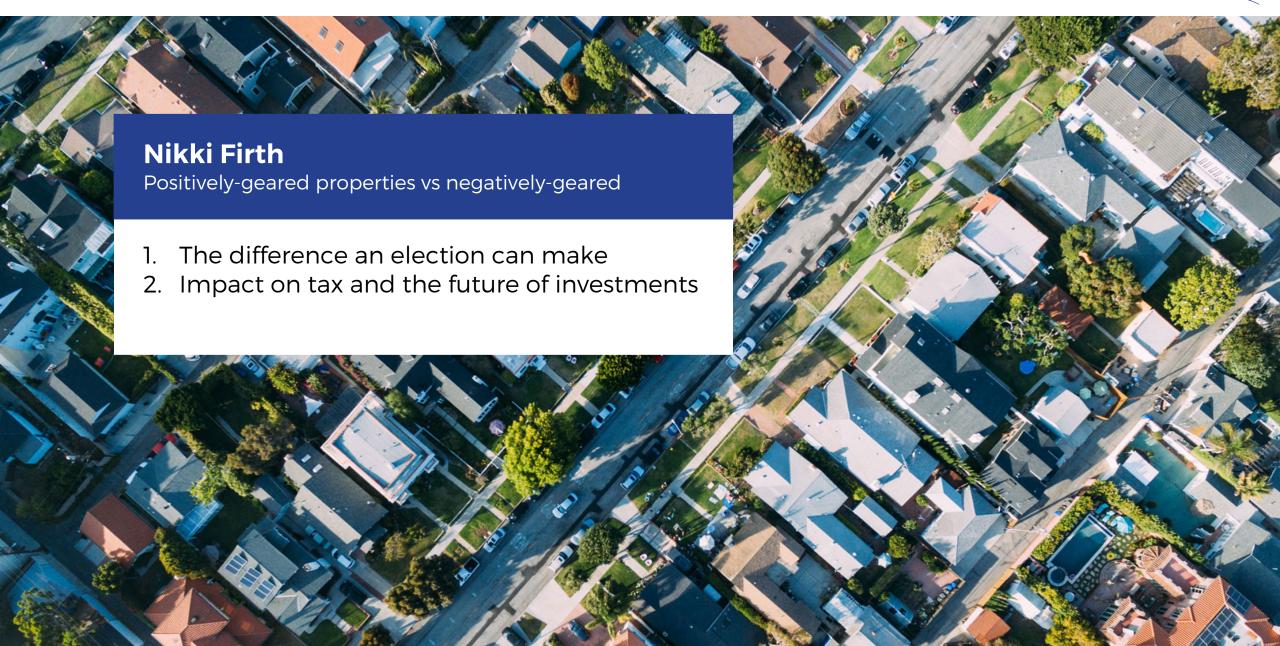








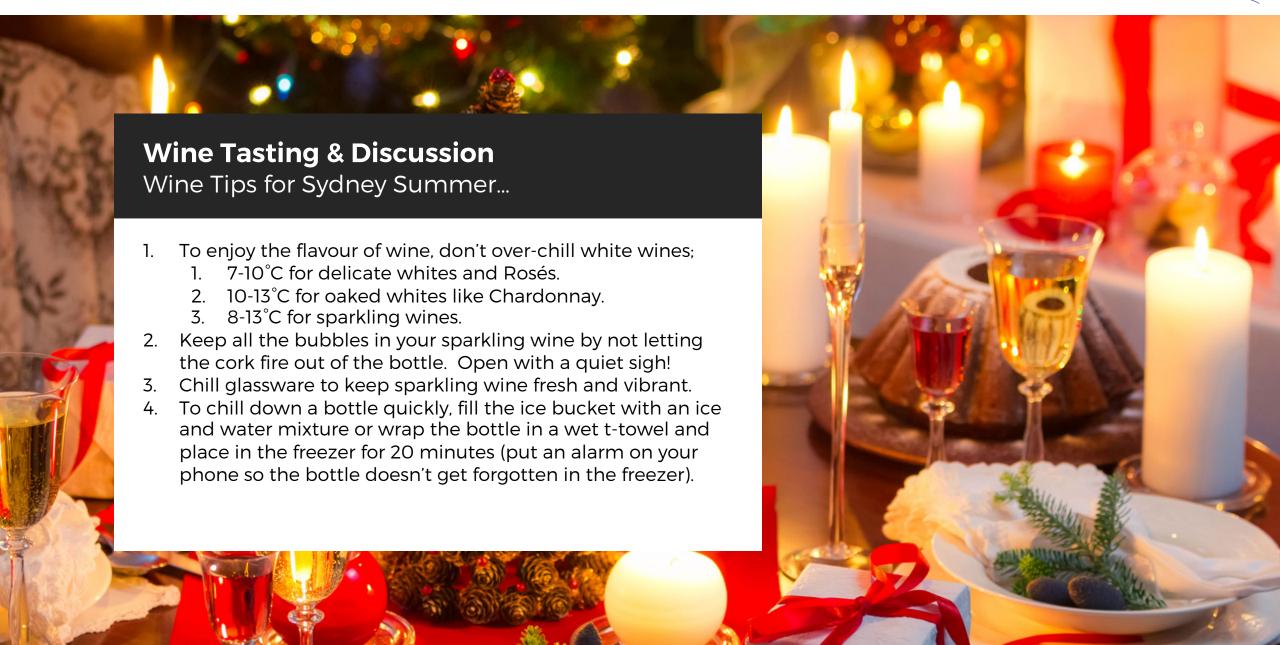




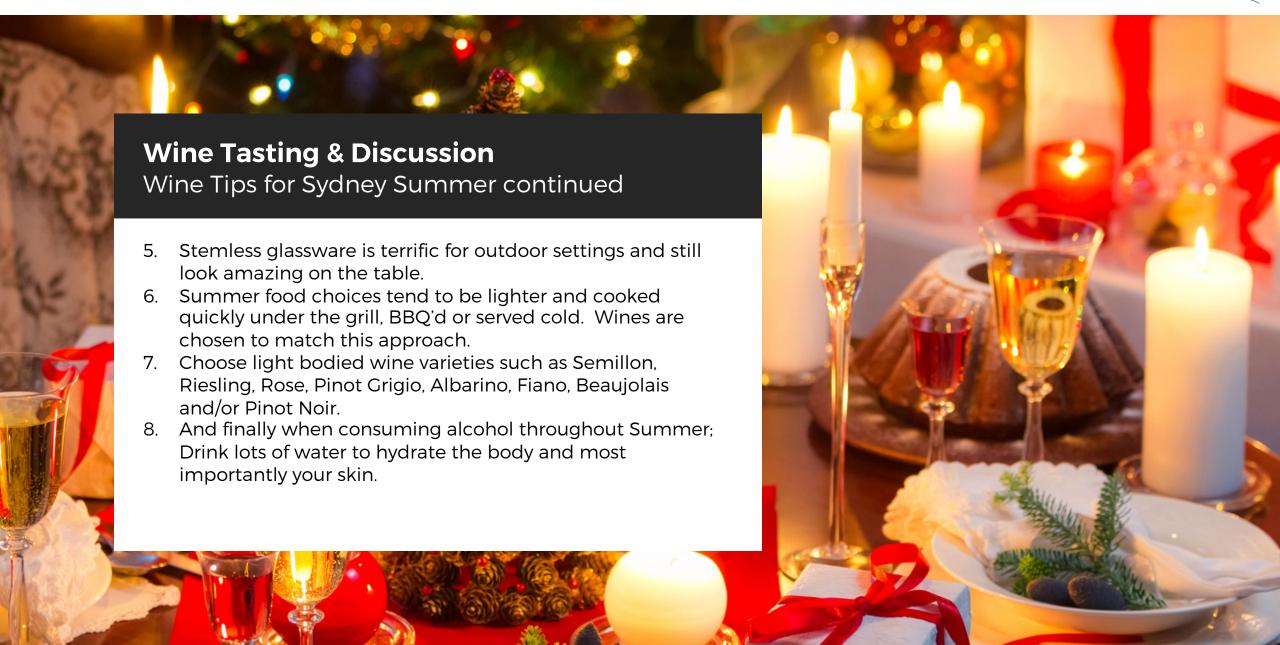


Wine Tasting: Let's Get Festive!









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